

Jasmine Smith

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Care Advisors
375 Hudson Street
New York, NY 10014

Dear Hiring Manager:

I am excited to be applying for the Technical Product Management internship at Care Advisors. Currently I am a junior at Northwestern University majoring in Sociology with a minor in Computer Science. I feel a strong connection to Care Advisors' mission to use automation in order to improve patient access to care for individuals who may experience barriers when enrolling in their benefits. The opportunity to use my prior knowledge of software development to help hospitals and individuals improve access to healthcare is very intriguing to me. In addition, the opportunity to help build out the Care Advisors' CRM

and adapt the company's innovation management software tool, Databox. Working with Databox, I developed initial recommended steps for commercialization based on market analysis and best practices, as well as in person interviews with individuals to gain customer insights from those who had used the software. With this information I was able to present my findings and recommendations for further research to the entire company on how to best market their software moving forward.

In addition to my internship experience, I have worked on health-related technical projects in the classroom at Northwestern. Just last year I built an SQL database in collaboration with a team of 3 other student engineers and designers using data on New York City area hospitals' basic location information and performance reviews. With this database I was able to perform simple queries using SQL code to instantly answer questions such as, which hospital in New York City has the highest rated overall nurse satisfaction rate, and which hospital in Brooklyn has the lowest overall rating. I hope to build off of these software skills to further help answer questions and solve problems regarding access to healthcare through working with Care Advisors.

I would love the chance to demonstrate how my passion for making an impact through technology would make me an asset to Care Advisors. Thank you in advance for your time and consideration. I look forward to hearing from you soon.

Sincerely,
Jasmine Smith

Corresponding Internship Posting